



attenborough.com



Trust...



Attenborough Dental Laboratories, practiceplan and The Dental Directory have combined forces to provide you with an informative evening with special discounted packages on...

Dentistry in the 21st Century

Dentistry will continue to change and evolve throughout the 21st century. The evening will enable you to keep up to date with the latest innovative technology, whilst giving you the opportunity to discover a little bit more about the three sponsors of the event and the special offers which are available to you.

The events are free of charge and you will be eligible to receive two hours of CPD for each evening.

What a dentist said about our last event:

"I have taken up the offer from the event due to the very advantageous price structure, and will definitely be attending similar events and considering their offers in the future. The quality of products supplied was excellent, definitely 9 out of 10!"

Duncan Harker, Hooper & Harker Dental Practice

Please see overleaf for further details of the event

Booking Form

Please fill in the details below to register your place

Please reserve places at the venue indicated below

Name:	
Job title:	
Practice name:	
Address:	
Postcode:	
Telephone no:	
E-mail:	
Special dietary requirements:	

<input checked="" type="checkbox"/>	Date	Venue	Area
	5th Feb	Ramada Hotel	Cannock
	4th March	De Vere Whites Hotel	Bolton
	22nd April	Marriott Hotel Gosforth Park	Newcastle

To book please call Kirsty on 01691 684135, email kirsty.fox@practiceplan.co.uk or return the prepaid reply slip.

Dates of the event:

Tuesday 5th February	Ramada Hotel, Cannock
Tuesday 4th March	De Vere Whites Hotel, Bolton
Tuesday 22nd April	Marriott Hotel Gosforth Park, Newcastle

Agenda for the evening:

6.30 pm - Registration and buffet

7.20 pm - The [practiceplan](#) support programme, Graham Penfold, [practiceplan](#)

- Dental plans - Why [practiceplan](#)?
- How [practiceplan](#) works
- Marketing and business support
- Supplier relationships
- Loyalty clubs
- Practice team training
- Consultancy support

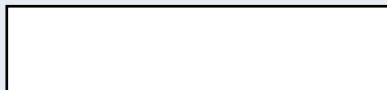
7.50 pm - The practice environment, Mohamed Latif, The Dental Directory

- Digital vs Film
- Differing types of technology
- Benefits of digital dentistry for patients and staff

8.30 pm - The laboratory environment, Edward Attenborough, Attenborough Labs

- 3-D Digital scanning and the relative merits of each modality
- Understand multi-modal 3-D image acquisition and techniques for merging data from 2 or more different sources
- 3-D imaging, including representation, artefact, interpretation and use
- Be conversant with the state of the art in digital custom made medical device CAD
- The state of the art digital custom made medical device manufacture and the relative merits of each process

9.10 pm - Final questions and close



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